



INVITES YOU TO ATTEND:

# “IN THE BEGINNING”

The practical workshop for new and  
renewing business owners.

Starting a small business is something that can challenge, delight, and be one of the most satisfying experiences in anyone's life. Like most things that can carry that kind of satisfaction, starting a business is not without its perils and problems. Overcoming and avoiding these obstacles can take a lot of time if you're not familiar with business practices, business law and several other topics.

**Attendees will receive guidance, practical instruction, workbooks and exercises on important business ownership topics.**

**Experts and Mentors will be there *in one room* to counsel, teach and answer your business questions!**

**BUSINESS ATTORNEY | ACCOUNTING & BOOKKEEPING  
WEBSITE/IT/TECHNOLOGY | BANKING & FINANCE  
SALES & MARKETING | OPERATIONS/SYSTEMS**

**When: Thursday 11/11/10 6:30-9:00  
Where: Team Nimbus Center  
3801 Computer Dr. Suite 101  
Raleigh, NC 27609**

**Fee: \$25  
(Includes take-home  
exercises and  
workbooks)**

**Registration: [www.smallbizgenesis.com/event-registration](http://www.smallbizgenesis.com/event-registration)**